

# P.E / VC INVESTMENT - TEASER

- Unique Selling Proposition: Three to five points that outline the Unique Selling Points (USP) of the company.
- Market leadership
- Ownership of proprietary technology
- Significant revenue growth
- Strong alliances and/or partnerships
- Experienced management team



- **Company Overview:**

- Brief description
- Competitive landscape
- Traction
- Kindly note that the description is not directly copied from the company's website

- **Customers Overview:**

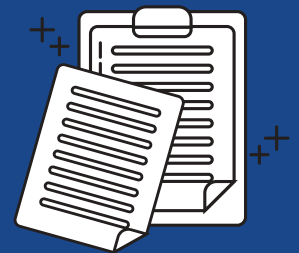
- Major customer - credibility for the company
- TAM & TSM





- **Deal Statistics:**

- Details on the type of transaction
- Quantum of Transaction
- Strategic partnership
- Full sale / partial sale



- **Product and/or Sales Mix:**

- Main products/services
- Revenue generated from each one
- Key historical financial metrics
- EBITDA
- Revenue
- Profit Margin
- Customer Acquisition Cost
- Forecasted figures. Minimum two years of historical data in conjunction with at least three years of projected financial figures.

- PS: We request you not to copy anything from the company website. Furthermore, please make sure to omit the company name and the name of the promoters/ key persons from the teaser.

