



www.archerswealth.co



Who We are?

Archers Wealth is a Diversified Financial Services company. Established in 2009, Archers Wealth is group of Investment Bankers with decades of experience under our belt. In the fastest growing economy of India, we make sure that our customer's investment grows just as fast as possible. Our aim is to keep the portfolios of our customers focused by not diversifying too much, which will also ensure maximum Real Returns.



Values



Teamwork



Transparency



Relationship



Trust



Vision

To be a well respected Global Wealth Management company .

Mission

Our Mission is to create Wealth and add value to every generation of our client, keeping in view their short term and long term requirement or financial goals. To achieve the goals with most Innovative Research based Strategies, benefitting each client and adding value and happiness to each one's lives.





Our Strategy

Is to invest in companies and sectors that are available at significant discount to their intrinsic value and provide earning visibility. The strategy takes concentrated positions in stocks and sectors and endeavours to strategically change allocations between sectors depending on changes in the business cycle. Equity Investments (up to 100%) and Liquid schemes of Mutual Funds or equivalent investments as per discretion of Portfolio Advisor (Recommended time horizon for effective portfolio returns as envisaged by Portfolio Advisor is 60 months and above).





Our Philosophy

We invest in a company only after detailed analysis rather than forming an impression of a company based on the short term valuations. We understand the promise that the company shows for future. We seek opportunities for product scalability, profitability and ethical management. We diversify investments and earn small but steadily.

Our Objective

Endeavour is to create wealth over medium to long span of time through investments in equities across market capitalisation by focusing solely on fundamentals of the companies with blend of value and growth investments.





Research & Development

Our stock strategy outperforms Sensex by 34% considering last 7 years of CAGR. (Results considered with all Transaction charges and Taxes). Extensive back testing proves strong above average results for everyone.

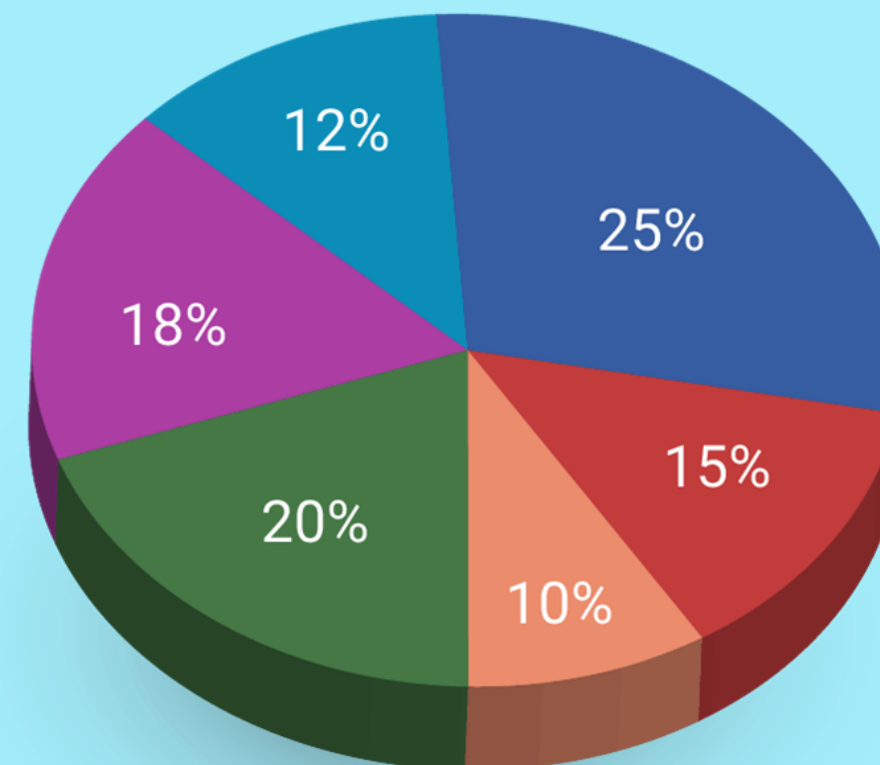
If You had invested 1Cr (10 Millions) 7 Years ago. Today the Total value of your investment in our Strategy would be 15.75 Crore (157.5 Millions) that is at 48.3% Compounded Annual Growth Rate. It is 34% more than the performance of Sensex.





Research & Development

You should always invest in those industries that you come in contact with, on a daily basis. Like food, bank, energy etc. The key is to identify the right proportion of stocks in the right sector at the right time.



- Banking
- Information Technology
- Pharma
- FMCG
- Miscellaneous
- Automobile



Services



Stock Trading

Stock trading involves buying and selling stocks with the help of a registered intermediary. Investors make investment in quality growth stocks to create wealth in long term. The goal of stock trader is to capitalize on short-term market events to make profits





Hedging & Arbitrage

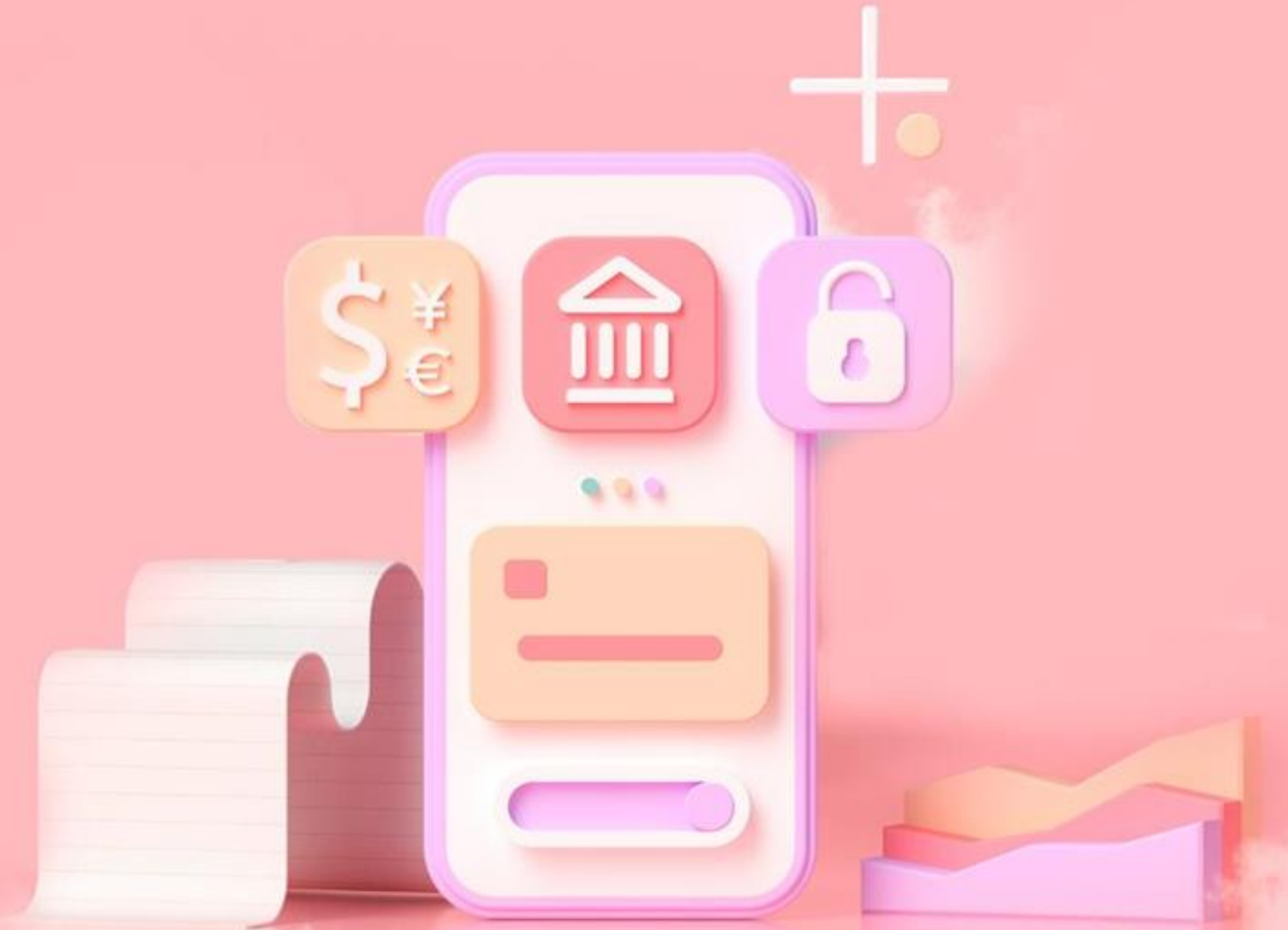
Volatile nature of Capital Markets throws a lot of short term hedging opportunities. By using various strategies, one can generate extra alpha and simultaneously, safeguard their capital





Derivatives

Traditionally used to hedge against different types of uptrends and downtrends of the market. And, have been in existence for decades.





Investment Advisory

"Compounding is the Eighth Wonder of the World" - Albert Einstein

The investment strategy is to invest in companies and sectors that are available at significant discount to their intrinsic value and provide earning visibility. The strategy takes a concentrated position in stocks and sectors and endeavors to strategically change allocation between sectors depending on changes in the business cycle.

We go deeper into analyzing forces that direct company's futuristic growth like opportunity size, product USP, geography, scalability, profitability, sustainability, Management vision etc.

We regularly meet management to understand fundamentals of companies and to select good companies to generate wealth





Mutual Funds

MF is a professionally managed investment fund that pools money from many investors to purchase securities and various investment instruments.





IPO/Bonds

An act of offering the stock of a company on a Public Stock Exchange for the first time





Commodities / Crude Oil

Commodities offer high liquidity and excellent opportunities to profit in nearly all global economics conditions due to unique standing in the world's economic and political system.





Currency

The foreign exchange market is a Global decentralised or Over the Counter Market for trading of currencies. This market determines the foreign exchange rates.





Products



Brahmastra

Brahmastra is a super natural weapon used in Mahabharata. The said is considered to be the most powerful one.

Similarly at Archer's Wealth, Brahmastra means the ultimate or the pinnacle of overall experience...

This is one of the finest product where one can get optimum returns on their investment with cumulative returns.



Arjuna

Arjuna is considered as the greatest hero of the Indian epic, Mahabharata. Arjuna represents the best aspects of humanity, courage, strength, humility, intelligence, commitment to the truth, and performance were some of the distinguished qualities of Arjuna.

At Archers Wealth, the same means our commitment to the clients in all market conditions, our expertise in delivering performance.

The product is Bulls-eye product where returns would be more predictable.





Differentiators



Professionally
Handled
investments



Expert
Investment
Strategies



Expert
Market
Research



Diversified
Portfolio



Risk
Minimisation



Wealth
Advisory



Let's Connect

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Let's Connect



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